

November 6<sup>th</sup> & 7<sup>th</sup>, 2018  
 Le Centre Sheraton Montréal, in Montréal, Québec

## LEAD RETRIEVAL RENTAL FORM

Version française disponible sur demande


| Exhibitor Information                                                                                                     |  |             |  |
|---------------------------------------------------------------------------------------------------------------------------|--|-------------|--|
| Online form available at: <a href="http://reservation.eventzen.com/APCO2018">http://reservation.eventzen.com/APCO2018</a> |  |             |  |
| Company                                                                                                                   |  | Booth#      |  |
| Contact                                                                                                                   |  |             |  |
| Address                                                                                                                   |  |             |  |
| City                                                                                                                      |  | Prov./State |  |
| Postal/Zip code                                                                                                           |  | Country     |  |
| Telephone                                                                                                                 |  | Extension   |  |
| Email for reports                                                                                                         |  |             |  |

| EventZen Packages                                                                                                                    |                                                                                            |                     |              |
|--------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|---------------------|--------------|
| <small>Note: If you intend on using the units at events outside of the exhibit (ex: symposium), please advise us in advance.</small> |                                                                                            |                     |              |
|                                                                                                                                      |                                                                                            | Before Oct. 4, 2018 | As of Oct. 4 |
| Economy Package                                                                                                                      | Scanner, Custom Lead Qualifiers (\$25 onsite), Excel file*                                 | \$245               | \$275        |
| Deluxe Package                                                                                                                       | Scanner, Custom Lead Qualifiers, Excel file*, Follow-up "Thank You" to your leads, USB key | \$310               | \$340        |

\*Reports will be sent out daily only if Lead Retrieval unit is returned daily.

| EventZen Services                                           |                    |  |    |
|-------------------------------------------------------------|--------------------|--|----|
| Additional Scanner(s)                                       | \$160.00 x _____ = |  | \$ |
| USB key(s) with leads                                       | \$35.00 x _____ =  |  | \$ |
| Paper Report(s) Delivery 2 hours from request (per request) | \$35.00 x _____ =  |  | \$ |
| Custom Lead Qualifiers Menu (if ordered after: Oct. 31)     | \$25.00 x 1 =      |  | \$ |
| Follow-up «Thank-you» e-mail to your leads                  | \$50.00 x 1 =      |  | \$ |
| Morning Delivery Service (to your booth)                    | \$50.00 x 1 =      |  | \$ |

**Ask about our laptop rentals, real-time notes, and other exhibitor services**

| Payment (CAD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |  | SC18-025- |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |  |  |  |  |  |                                                                                                                                                              |
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| <small>Payment must be received prior to show</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |  |           |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |  |  |  |  |  |                                                                                                                                                              |
| <br><table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> </tr> </table> |  |           |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Expiry date:<br><table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> <td style="width: 15%; border: 1px solid black; text-align: center;"> </td> </tr> </table> CVD: _____<br>Check #: _____<br>Check payable to<br><b>EventZen Corp.</b> |  |  |  |  |  | Package \$ _____<br>GST (5%) \$ _____<br>QST (9.975%) \$ _____<br>Total \$ _____<br><small>GST 877608117 RT0001<br/>           QST 1202374022 TQ0001</small> |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |           |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |  |  |  |  |  |                                                                                                                                                              |
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| Cardholder name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |           |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |  |  |  |  |  |                                                                                                                                                              |
| Cardholder Signature                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |  |           |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |  |  |  |  |  |                                                                                                                                                              |



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### CUSTOM LEAD QUALIFIERS FORM

Complete and return on or before Oct. 31<sup>st</sup> to receive your Qualifiers **FREE!**

Company : \_\_\_\_\_

Booth : \_\_\_\_\_

|                                                                                                                                                                                                             |  |    |  |    |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|----|--|----|--|
| 1. PRODUCTS OR SERVICES => List your products and/or services presented at your booth or generally offered by you.<br>(Add up to 27 Custom Product and Services Qualifiers, maximum 20 characters per line) |  |    |  |    |  |
| 1                                                                                                                                                                                                           |  | 2  |  | 3  |  |
| 4                                                                                                                                                                                                           |  | 5  |  | 6  |  |
| 7                                                                                                                                                                                                           |  | 8  |  | 9  |  |
| 10                                                                                                                                                                                                          |  | 11 |  | 12 |  |
| 13                                                                                                                                                                                                          |  | 14 |  | 15 |  |
| 16                                                                                                                                                                                                          |  | 17 |  | 18 |  |
| 19                                                                                                                                                                                                          |  | 20 |  | 21 |  |
| 22                                                                                                                                                                                                          |  | 23 |  | 24 |  |
| 25                                                                                                                                                                                                          |  | 26 |  | 27 |  |

|                                                                                                                                                                                                |  |                       |  |                            |  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|-----------------------|--|----------------------------|--|
| 2. ACTION TYPES => Check the types of action you normally take with your potential clients, or list the ones that best suit your needs.<br>(limit 50 items, maximum of 20 characters per line) |  |                       |  |                            |  |
| 1. Phone Call                                                                                                                                                                                  |  | 2. Sales visit        |  | 3. Demonstration           |  |
| 4. Send Quote                                                                                                                                                                                  |  | 5. Send Documentation |  | 6. Hot Lead                |  |
| 7. Send Price list                                                                                                                                                                             |  | 8. Send Catalogue     |  | 9. Add to Mailing list     |  |
| 10. Send Newsletter                                                                                                                                                                            |  | 11. Send sample       |  | 12. See hand written notes |  |
| 13. Call in 1 week                                                                                                                                                                             |  | 14. Call in 2 weeks   |  | 15. Call in 1 month        |  |
| 16. Send by mail                                                                                                                                                                               |  | 17. Send by fax       |  | 18. Send by E-mail         |  |
| 19.                                                                                                                                                                                            |  | 20.                   |  | 21.                        |  |
| 22.                                                                                                                                                                                            |  | 23.                   |  | 24.                        |  |

|                                                                                                                                   |  |    |  |    |  |
|-----------------------------------------------------------------------------------------------------------------------------------|--|----|--|----|--|
| 3. SORT ORDER => List either your reps names or your territories or other.<br>(limit 18 names, maximum of 20 characters per line) |  |    |  |    |  |
| 1                                                                                                                                 |  | 2  |  | 3  |  |
| 4                                                                                                                                 |  | 5  |  | 6  |  |
| 7                                                                                                                                 |  | 8  |  | 9  |  |
| 10                                                                                                                                |  | 11 |  | 12 |  |
| 13                                                                                                                                |  | 14 |  | 15 |  |
| 16                                                                                                                                |  | 17 |  | 18 |  |

Complete the form Online: <http://reservation.eventzen.com/APCO2018>

Return completed forms by E-mail: [leads@eventzen.com](mailto:leads@eventzen.com)

Return completed forms by fax: 1-888-776-4980

PHOTOCOPY IF NEEDED.